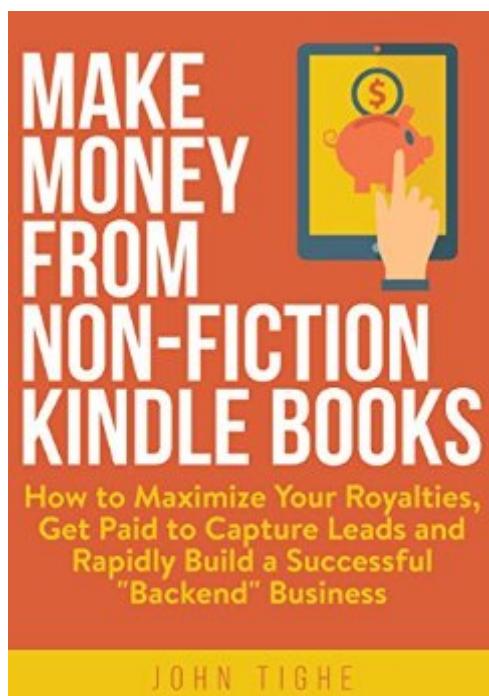


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Make Money From Non-Fiction Kindle Books: How To Maximize Your Royalties, Get Paid To Capture Leads And Rapidly Build A Successful "Backend" Business



Synopsis

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Customer Reviews

I've read several of John Tighe's books, and I think I like this one best. It's short, simple, and easy to read. I don't think there's anything really new here, but the information is presented well. Some of it is possibly over-hyped, like saying a published author can make \$10,000, \$20,000, or even \$50,000 speaking. I don't think that's possible for most writer's - unless you've got one hell of a platform. That said, there is a lot of useful information packed in this 93 page volume. It's a great starting point for new and experienced authors who are trying to figure out what's next. How do I make a living in this crazy business? I got the book for 99 cents but even if you have to pay four or five dollars, you're going to get enough good, usable ideas to make your money back several times over. My thought is buy this book as a jumping off point. Use it to get ideas, then move on to other books that cover the topics you're interested in more detail. Just remember, writing is a process. Every day, and every book, brings you a little closer to your end point. Your end goal as an author is to hang in there, and complete the journey.

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Thanks to John, I can now call myself a bestselling author! I will be forever grateful to the advice and knowledge he shared in *Crush It With Kindle* and am now learning even more with this installment. John is a master of the Kindle publishing world and understands the confusing journey from dreams and aspirations to full-time writing success. Using his own experiences, John explains strategies in terms that both novices and experts will understand. Especially with "Make Money from Non-Fiction Kindle Books," John makes it clear that there is not solely one way to monetize your work, but thoroughly explains the options so that you can make decisions for yourself. From getting the most out of your royalties to building your email list, John covers all the bases. This is a great read and a great companion to *Crush it With Kindle*. For anyone interested in Kindle publishing, I would suggest reading both and taking advantage of all of the wisdom John has to share.

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